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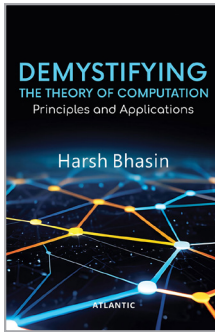
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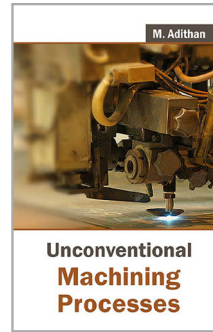
Demystifying the Theory of Computation

Principles and Applications

Harsh Bhasin, Assistant Professor, School of Computer Science and Engineering and Technology, Bennett University, Uttar Pradesh, India | Ph.D., Jawaharlal Nehru University

This handbook is a comprehensive guide covering fundamental and advanced computational theory concepts such as automata, languages, computability and complexity. It includes illustrative programs, proofs, practical examples of Turing Machines and Push Down Automata, and emerging research topics in appendices, making it essential for students, scholars and professionals.

ATLANTIC | 2025 | 300 pp
PB | 9788126911479 | **INR 795**

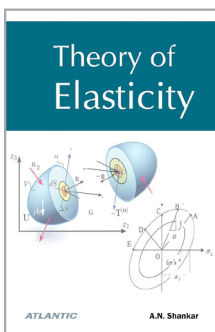


Unconventional Machining Processes

M. Adithan, Professor Emeritus, VIT University | B.E. (Hons), M.Sc. (Engineering), College of Engineering, University of Madras, Ph.D. from IIT Madras

The book delves into various unconventional machining processes like EDM, ECM and EBM, detailing their applications in industries like aerospace and electronics. It covers energy sources, metal removal mechanisms and surface finish. Real-world examples aid comprehension, while review questions assess student learning. Surface integrity effects are compared across processes.

ATLANTIC | 2025 | 318 pp
PB | 9788126910458 | **INR 450**

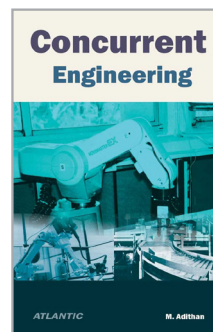


Theory of Elasticity

A.N. Shankar, Professor, Civil Consultant | B.E. (Civil), M.Tech (Computer Aided Design of Structures), Ph.D., University of Petroleum and Energy Studies

This book caters to Indian university students in Civil, Mechanical and Aerospace Engineering, covering the syllabus comprehensively with easy definitions, a rational approach and problems from university question papers. Divided into five chapters, it focuses on stress and strain analysis, their relationship, stress functions and the Polar Co-ordinate System, aiding independent study with step-by-step derivations and solved problems.

ATLANTIC | 2023 | 190 pp
PB | 9788126931538 | **INR 275**

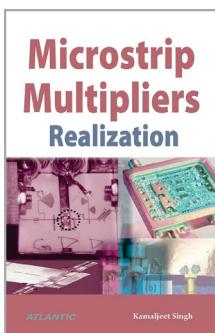


Concurrent Engineering

M. Adithan, Professor Emeritus, VIT University | B.E. (Hons), M.Sc. (Engineering), College of Engineering, University of Madras, Ph.D. from IIT Madras

Concurrent Engineering, a new branch of Manufacturing/Mechanical Engineering, is gaining popularity in Indian industries. Its implementation leads to reduced lead time, agility, and competitiveness. Recognising its importance, universities have integrated it into Mechanical Engineering curricula. Proficiency in Concurrent Engineering benefits students entering the manufacturing industry.

ATLANTIC | 2022 | 156 pp
PB | 9788126934140 | **INR 350**



Microstrip Multipliers Realization

Kamaljeet Singh, Working, SEG (System Engineering Group) | M.Tech, Ph.D.

This book explores practical implementation of multipliers at microwave frequencies using diode, transistor and mixer topologies. It covers planar circuits, non-linear modeling and system level simulation. Emphasising concept to development approach, it offers insights into future topologies for students and researchers, ensuring a comprehensive understanding of RF fundamentals.

ATLANTIC | 2022 | 254 pp
PB | 9788126933709 | **INR 395**

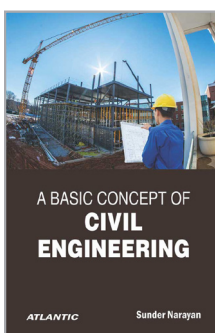


Management of Innovation and Creativity

M. Adithan, Professor Emeritus, VIT University | B.E. (Hons), M.Sc. (Engineering), College of Engineering, University of Madras, Ph.D. from IIT Madras

This book addresses the importance of innovation and creativity in education and industry. It caters to university engineering and management students with 21 chapters covering related topics, evaluative questions, national startup ecosystem insights, creative design case studies, quotations, riddles and a model question paper.

ATLANTIC | 2022 | 170 pp
PB | 9788126932689 | **INR 350**

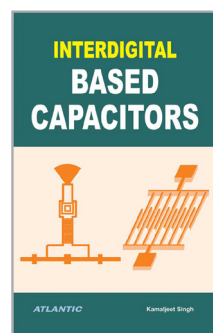


A Basic Concept of Civil Engineering

Sunder Narayan, Former Assistant Professor, Annamalaiyar College of Engineering | M.E. (Structural Engineering), S.R.M. Engineering College, University of Madras

This book educates aspiring civil engineers on the fundamentals of the field, covering history, professions, materials, construction, surveying, transportation and urban planning. Written in a clear language with illustrations, it is beneficial for students, architects and construction enthusiasts seeking a foundational understanding of civil engineering.

ATLANTIC | 2021 | 254 pp
PB | 9788126927159 | **INR 325**

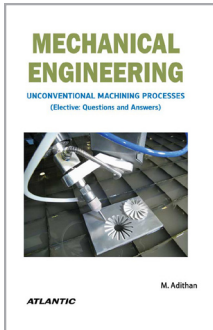


Interdigital Based Capacitors

Kamaljeet Singh, Working, SEG (System Engineering Group) | M.Tech, Ph.D.

The book delves into capacitor basics and planar capacitor implementation in electronic circuits, covering design, modeling, fabrication and characterisation of interdigital topology. It explores filtering applications, emphasising interdigital topology's versatility from sensors to RF. With chapters on realisation and CMOS compatibility, it's a valuable resource for researchers, engineers, faculty and students.

ATLANTIC | 2021 | 224 pp
PB | 9788126932771 | **INR 395**



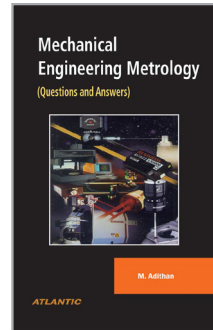
Mechanical Engineering

Unconventional Machining Processes
(Elective: Questions and Answers)

M. Adithan, Professor Emeritus, VIT University | B.E. (Hons), M.Sc. (Engineering), College of Engineering, University of Madras, Ph.D. from IIT Madras

This book educates students on various unconventional machining processes like Ultrasonic, Abrasive Jet and Laser Beam Machining. It covers energy sources, metal removal mechanisms, applications in industries and recent advancements. The text includes illustrations, industry applications, review questions and test papers for student evaluation.

ATLANTIC | 2020 | 212 pp
PB | 9788126931422 | **INR 250**



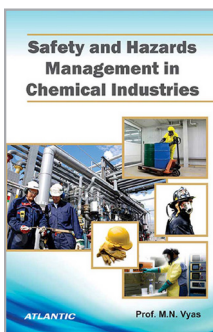
Mechanical Engineering Metrology

(Questions and Answers)

M. Adithan, Professor Emeritus, VIT University | B.E. (Hons), M.Sc. (Engineering), College of Engineering, University of Madras, Ph.D. from IIT Madras

This book covers measuring devices and equipment for engineering measurements. It helps students understand theoretical concepts and practical aspects of Metrology. The book includes text, questions, diagrams and numerical calculations to clarify fundamentals. It also offers various question types, glossary and problems for self-study and skill development.

ATLANTIC | 2020 | 304 pp
PB | 9788126931460 | **INR 350**

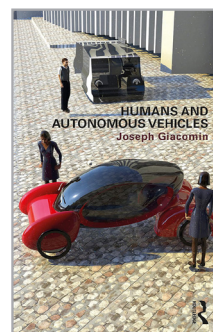


Safety and Hazards Management in Chemical Industries

Prof. M.N. Vyas, Visiting professor, Chemical Engineering Institutions, Gujarat | M.S. (Chemical Engineering), University of Bradford, UK, P.G. Diploma (Chemical Engineering), Kings College, University of London, UK

The book delves into safety and hazards management in chemical industries, covering accident causes, prevention, good housekeeping, Personal Protective Equipment (PPE), plant construction, chemical processes, control systems, electricity use, fire and disaster management, occupational health, safety audit and statutory provisions. Targeted at students, teachers and industry professionals.

ATLANTIC | 2020 | 368 pp
PB | 9788126917778 | **INR 495**

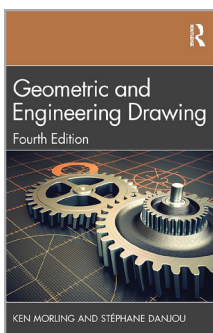


Humans and Autonomous Vehicles

Joseph Giacomini, Professor, Human Centred Design, Brunel University | BME, MME, Ph.D. (Mechanical Engineering), The University of Sheffield

This book introduces human-centred design for autonomous vehicles, highlighting user needs often neglected in tech-focused development. Blending design, psychology and ethics, it offers a multidisciplinary view of how people interact with autonomous systems. Essential for students and professionals in design, engineering and technology seeking a user-focused approach to innovation.

ROUTLEDGE | 2023 | 210 pp
PB | 9781032334646 | **GBP 34**



Geometric and Engineering Drawing

Ken Morling
Stéphane Danjou

This book by Morling and Danjou provides a comprehensive guide to engineering drawing principles, covering CAD and conventional techniques, drafting conventions, dimensioning and tolerancing. Ideal for engineering and product design students.

ROUTLEDGE | 2022 | 456 pp
PB | 9780367431235 | **GBP 48.99**



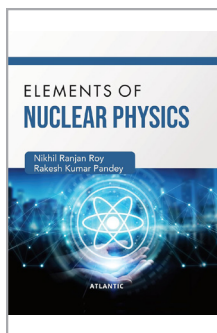
Foundations in Sound Design for Embedded Media

A Multidisciplinary Approach

Michael Filimowicz, AI artist and Lecturer, School of Interactive Arts and Technology, Simon Fraser University | MFA (Time Arts), B.A. (Philosophy), Ph.D. (Interdisciplinary Design), Simon Fraser University

This volume introduces key topics in sound design for embedded media, including interaction design, auditory displays, wearables and user experience. Written by international experts, it provides a multidisciplinary overview suitable for students, educators, researchers and practitioners. The book explores both foundational concepts and emerging trends in sound design.

ROUTLEDGE | 2020 | 384 pp
PB | 9781138093898 | **GBP 47.99**

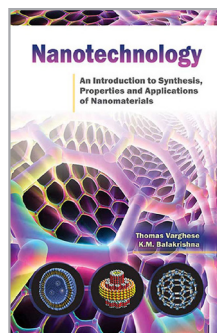


Elements of Nuclear Physics

Nikhil Ranjan Roy, Retired Professor, Head of Department of Physics, Ranchi University
Rakesh Kumar Pandey, Assistant Professor, Department of Physics, Vinoba Bhave University | Ph.D. (Non-linear Optics and Quantum Mechanics)

This account is a comprehensive guidebook for undergraduate and postgraduate students in Indian universities, aligned with the UGC curriculum guidelines. It covers nucleus properties, nuclear phenomena and elementary particles physics. The book emphasises evolution of the subject, basic concepts and methods, with solved problems and exercises for self-study.

ATLANTIC | 2024 | 566 pp
 PB | 9788126939190 | **INR 895**



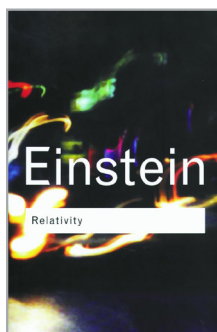
Nanotechnology

An Introduction to Synthesis, Properties and Applications of Nanomaterials

Thomas Varghese, Associate Professor in the Department of Physics, Nirmala College | M.Sc., B.Ed., M.Phil., Ph.D.
K.M. Balakrishna, Chairman, Department of Studies in Physics, Mangalore University | M.Sc., Ph.D.

Nanotechnology involves designing and applying nanostructures, exploring the relationship between properties and dimensions. It covers inorganic, organic and biological materials on a nanometer scale, offering diverse applications. Governments worldwide support research programs, reflecting its growing importance in science and industry. It provides a comprehensive overview for newcomers and students.

ATLANTIC | 2024 | 224 pp
 PB | 9788126916382 | **INR 395**

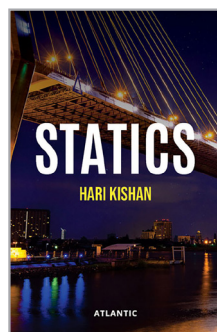


Relativity

Albert Einstein, Brilliant Physicist | Ph.D., University of Zurich

In 1905, Albert Einstein introduced the theory of special relativity, building on the work of Albert A. Michelson, Hendrik Lorentz, Henri Poincaré and other researchers. This groundbreaking theory combined theoretical and empirical discoveries, revolutionising our understanding of space, time and the nature of the universe.

ROUTLEDGE CLASSICS | 2024 | 176 pp
 PB | 9781032632711 | **INR 550**

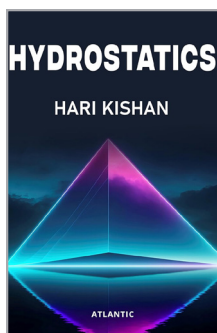


Statics

Hari Kishan, Senior Reader (Mathematics), Kishori Raman Postgraduate College, Mathura | M.Sc., B.S.A. College, Ph.D. (Mathematics - Fluid Dynamics), Agra University

The book on Statics covers Common Catenary, Centre of Gravity, and Virtual Work, essential for science and engineering. It includes solved and illustrative examples, ranging from simple to challenging exercises. With clear explanations, practical examples, and engaging content, readers can apply statics principles to real-world problems, building a strong foundation.

ATLANTIC | 2024 | 368 pp
 HB | 9788126936625 | **INR 1795**

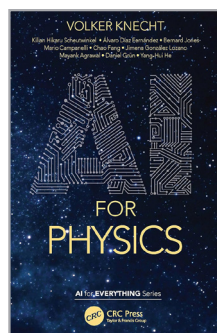


Hydrostatics

Hari Kishan, Senior Reader (Mathematics), Kishori Raman Postgraduate College, Mathura | M.Sc., B.S.A. College, Ph.D. (Mathematics - Fluid Dynamics), Agra University

This is a comprehensive guide exploring mathematical principles and concepts in fluid behaviour at rest. It covers properties like density and specific gravity, thrust on curved surfaces, and equilibrium of floating bodies. Solved examples and exercises aid understanding, making it a valuable resource for students and professionals in various fields.

ATLANTIC | 2024 | 428 pp
 HB | 9788126938568 | **INR 1495**

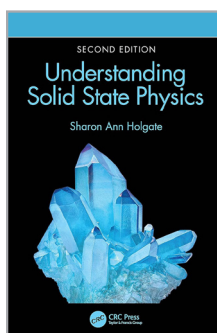


AI for Physics

Volker Knecht, Editor, International Journal of Molecular Sciences | Ph.D. (Theoretical Physics), University of Göttingen

This book by Volker Knecht explores AI's diverse applications in physics, from particle research to cosmology. It discusses machine learning algorithms, significant discoveries like gravitational wave detections, and envisions future AI advancements in the field.

CRC PRESS | 2022 | 100 pp
 PB | 9781032151694 | **GBP 22.99**

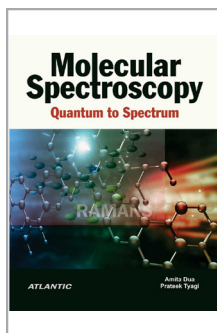


Understanding Solid State Physics

Sharon Ann Holgate, Freelance Science Writer and Broadcaster | B.Sc. Hons (Physics), D.Phil. (Physics), University of Sussex

This book offers an accessible introduction to solid state physics, focusing on basic principles with minimal mathematics. The second edition covers recent developments like graphene and applications such as semiconductors, superconductors and magnetic properties, emphasising real-world relevance.

CRC PRESS | 2021 | 448 pp
 PB | 9780367249854 | **GBP 100**



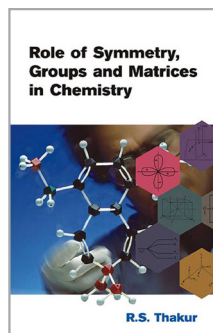
Molecular Spectroscopy

Quantum to Spectrum

Amita Dua, Professor, Dyal Singh College, University of Delhi | M.Sc., Ph.D. (Chemistry), Panjab University
Prateek Tyagi, Professor, Zakir Husain Delhi College, University of Delhi | M.Sc., M.Phil., Ph.D. (Chemistry), Gurukula Kangri Vishwavidyalaya

This comprehensive book on Molecular Spectroscopy is designed for undergraduate and postgraduate students, bridging the gap between available resources and academic requirements. It covers Classical to Quantum mechanics, principles of Spectroscopy, and various spectroscopic techniques in detail. The user-friendly guide includes solved problems and thorough topic coverage.

ATLANTIC | 2022 | 344 pp
 PB | 9788126934058 | **INR 695**

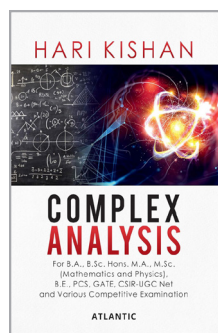


Role of Symmetry, Groups and Matrices in Chemistry

R.S. Thakur, Former Faculty, Department of Chemistry, B.R.A. Bihar University | Master's (Chemistry), Patna University, Ph.D.

Chemistry explores molecular structure and bonding, emphasising symmetry's crucial role. Mathematics, particularly Group and Matrix theories, contribute significantly to understanding symmetry. A new text on Chemical Mathematics covers Symmetry, Groups and Matrices, extending to Buck Minister Fullerenes. Prof. H.M. Chawla's model forms the basis, aiming to enhance Group Theory and Chemistry education, while the series delves into Quantum Chemistry and Quantum Mechanics for advanced studies.

ATLANTIC | 2022 | 494 pp
 PB | 9788126907816 | **INR 495**



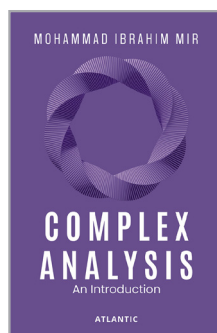
Complex Analysis

For B.A., B.Sc. Hons., M.A., M.Sc. (Mathematics and Physics), B.E., PCS, GATE, CSIR-UGC Net and Various Competitive Examination

Hari Kishan, Senior Reader (Mathematics), Kishori Raman Postgraduate College, Mathura | M.Sc., B.S.A. College, Ph.D. (Mathematics - Fluid Dynamics), Agra University

This book is a comprehensive guide exploring complex numbers, functions and applications. With 15 chapters covering fundamental and advanced topics, it caters to beginners and exam aspirants. The book features solved examples, illustrative explanations and exercises in each chapter, aiding in practical problem-solving and topic revision.

ATLANTIC | 2025 | 846 pp
PB | 9788126911363 | INR 995



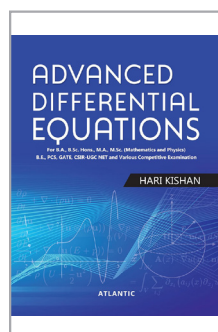
Complex Analysis

An Introduction

Mohammad Ibrahim Mir, Assistant Professor, Department of Mathematics, University of Kashmir | JRF (NET), Gold Medallist, Department of Mathematics, University of Kashmir

This informative book caters to undergraduates in Mathematics and Engineering, as well as postgraduates in Physics and Statistics. It covers complex numbers, integration, series, mappings and key theorems with simplified proofs. The book's active learning approach includes examples and exercises, making it suitable for beginners and advanced learners.

ATLANTIC | 2025 | 202 pp
PB | 9788126911868 | INR 350



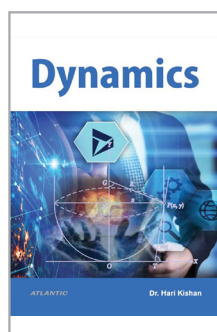
Advanced Differential Equations

For B.A., B.Sc. Hons., M.A., M.Sc. (Mathematics and Physics), B.E., PCS, GATE, CSIR-UGC NET and Various Competitive Examination

Hari Kishan, Senior Reader (Mathematics), Kishori Raman Postgraduate College, Mathura | M.Sc., B.S.A. College, Ph.D. (Mathematics - Fluid Dynamics), Agra University

This book delves into Second Order Linear, Simultaneous, Partial, Exact and Special Forms of differential equations, exploring techniques like variation of parameters and series solutions. With a focus on conceptual clarity, real-world applications, step-by-step solutions and practical examples, this resource equips readers with versatile problem-solving strategies.

ATLANTIC | 2025 | 1024 pp
PB | 9788126940271 | INR 995

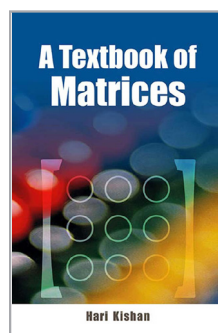


Dynamics

Hari Kishan, Senior Reader (Mathematics), Kishori Raman Postgraduate College, Mathura | M.Sc., B.S.A. College, Ph.D. (Mathematics - Fluid Dynamics), Agra University

The book covers elementary dynamics principles through definitions, descriptions and worked examples. It includes graphical examples, exercises and chapters on kinematics, kinetics, motion, work-energy and more. Intended for math, physics and engineering students, it serves undergraduates, graduates and those preparing for exams. Useful for teachers as a teaching aid.

ATLANTIC | 2023 | 630 pp
PB | 9788126935406 | INR 895

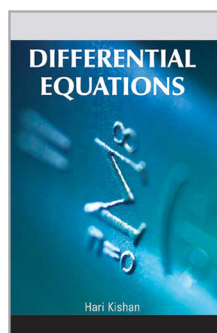


A Textbook of Matrices

Hari Kishan, Senior Reader (Mathematics), Kishori Raman Postgraduate College, Mathura | M.Sc., B.S.A. College, Ph.D. (Mathematics - Fluid Dynamics), Agra University

Matrices are crucial in Mathematics and various fields like Chemistry and Engineering. Matrix Theory's significance has grown with computers. This book covers topics like multiplication, determinants and linear equations. It explains special matrix types, adjoints and quadratic forms. It offers clear explanations, examples, theorems and practice exercises.

ATLANTIC | 2023 | 560 pp
PB | 9788126910014 | INR 550

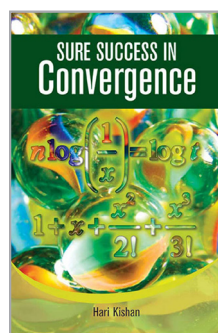


Differential Equations

Hari Kishan, Senior Reader (Mathematics), Kishori Raman Postgraduate College, Mathura | M.Sc., B.S.A. College, Ph.D. (Mathematics - Fluid Dynamics), Agra University

This book offers clear explanations of first-order equations, singular solutions, linear equations with constant coefficients and more. Designed for BSc and BA students, it includes solved examples, varied exercises and exam-oriented questions to aid understanding, revision and confidence. Useful for both students and teachers alike.

ATLANTIC | 2022 | 224 pp
PB | 9788126906208 | INR 350

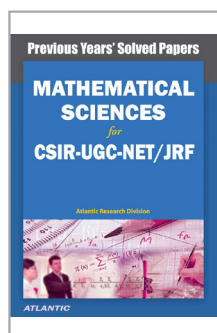


Sure Success in Convergence

Hari Kishan, Senior Reader (Mathematics), Kishori Raman Postgraduate College, Mathura | M.Sc., B.S.A. College, Ph.D. (Mathematics - Fluid Dynamics), Agra University

This book is a comprehensive textbook for B.Sc. and B.A. students, covering fundamental concepts of Convergence and Divergence of Infinite Series and Infinite Products. It offers a systematic and lucid approach, with solved examples for easy understanding and exam preparation. Ideal for students and teachers seeking success in Mathematics.

ATLANTIC | 2021 | 192 pp
PB | 9788126905720 | INR 295

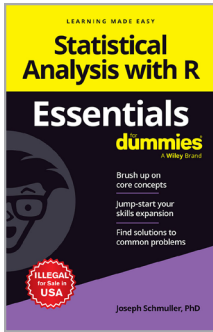


Mathematical Sciences for CSIR-UGC-NET/JRF

Atlantic Research Division

The book compiles solved papers of CSIR-UGC-NET/JRF Mathematical Sciences from 2005 to 2008 and 2011 onwards, with answer keys and explanations. It includes five practice papers with answer keys for real exam simulation, aiding candidates' confidence and preparation assessment. Valuable for CSIR-UGC-NET/JRF and SLET Mathematical Sciences aspirants.

ATLANTIC | 2020 | 408 pp
PB | 9788126931118 | INR 495

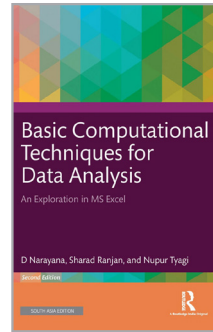


Statistical Analysis with R Essentials for Dummies

Joseph Schmuller, Cognitive Scientist and Statistical Analyst
| Ph.D. (Psychology), University Of Wisconsin-Madison

This book is a concise guide to core concepts of R, a popular programming language. It provides clear and direct explanations without unnecessary details, making it a perfect reference for beginners and professionals alike. It is a reliable resource for understanding R foundations efficiently.

DUMMIES | 2025 | 192 pp
PB | 9789363868397 | INR 595



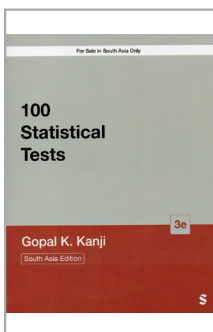
Basic Computational Techniques for Data Analysis

An Exploration in MS Excel

D. Narayana, Professor, Gulati Institute of Finance and Taxation
| Ph.D. (Economics), Gulati Institute of Finance and Taxation
Sharad Ranjan
Nupur Tyagi

This book aims to help students master MS Excel and basic data computation skills crucial for research, professional work and academic environments. It provides essential tools for navigating through Excel and performing data analysis effectively, catering to the needs of students in various settings.

ROUTLEDGE INDIA | 2024 | 300 pp
PB | 9781032705576 | INR 895

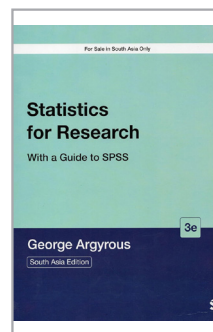


100 Statistical Tests

Gopal K. Kanji, Professor, Applied Statistics, Sheffield Hallam University | Bachelor's (Mathematics), Master's (Statistics), Patna University

A clear and practical guide to 100 essential statistical tests, this updated edition supports users in selecting, applying and interpreting statistical tools. Ideal for statisticians, students and professionals, it includes worked examples, real-world applications and accessible explanations.

SAGE SOUTH ASIA | 2024 | 252 pp
PB | 9788178297316 | INR 895



Statistics for Research

With a Guide to SPSS

George Argyrous, Senior Lecturer, School of Social Sciences and International Studies, University of New South Wales
| Ph.D. (Economics), New School for Social Research

The third edition of this book offers a comprehensive introduction to statistical analysis with a focus on practical examples and SPSS guidance. It covers descriptive and inferential statistics, with a user-friendly design, step-by-step SPSS screenshots and end-of-chapter exercises. Ideal for students, researchers and professionals in various disciplines.

SAGE SOUTH ASIA | 2024 | 607 pp
PB | 9788132110354 | INR 950

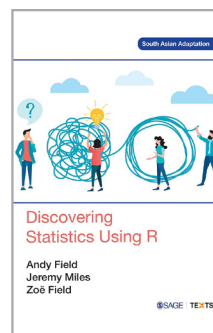


Discovering Statistics using IBM SPSS Statistics

Andy Field, Professor, Quantitative Methods, University of Sussex | B.Sc. (Psychology), City University London, D.Phil., University of Sussex

This statistics textbook caters to social science students and practitioners by presenting material in an engaging and humorous manner. Suitable for undergraduate and postgraduate levels, it covers basic principles and advanced applications through real research examples. Ideal for those seeking to master data analysis, it offers a friendly approach to statistics.

SAGE SOUTH ASIA | 2023 | 952 pp
PB | 9789351500827 | INR 1195

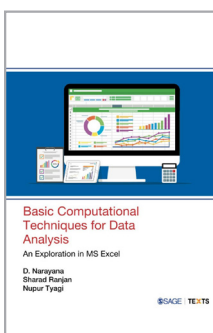


Discovering Statistics Using R

Andy Field, Professor, Quantitative Methods, University of Sussex | B.Sc. (Psychology), City University London, D.Phil., University of Sussex
Jeremy Miles, Senior Data Scientist, Google | B.A. (Psychology), Newcastle University, Ph.D. (Psychology), University of Derby
Zoë Field, University of Sussex, UK

This book is a foundational manual that introduces readers to using R for statistical problem-solving. With humour and engaging examples, the book simplifies complex statistical concepts, making it accessible for students. It relates theory to real-world applications, guiding readers on applying R to research problems effectively.

SAGE SOUTH ASIA | 2023 | 1148 pp
PB | 9789354790805 | INR 1250



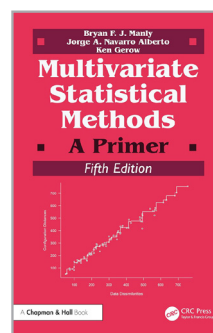
Basic Computational Techniques for Data Analysis

An Exploration in MS Excel

D. Narayana, Professor, Gulati Institute of Finance and Taxation | Ph.D. (Economics), Gulati Institute of Finance and Taxation
Sharad Ranjan
Nupur Tyagi

This book provides readers with essential knowledge on statistical and financial computations using MS Excel. It aims to enhance understanding of economic and financial decision-making, making it a valuable resource for students of economics, commerce, management and social sciences.

SAGE TEXTS | 2021 | 284 pp
PB | 9789353886202 | INR 575



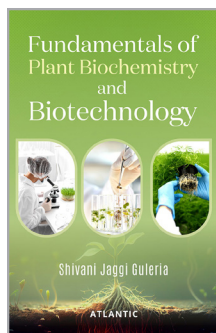
Multivariate Statistical Methods

A Primer

Bryan F. J. Manly, Professor, University of Otago | D.Sc. (Statistics), City St George's, University of London, Ph.D
Jorge A. Navarro Alberto
Ken Gerow

The fifth edition of this book introduces the methods with updated content, clearer language and diverse examples. It suits professionals across natural and social sciences, offering a conceptual approach with minimal math requirements. The book includes revised R code, programming basics and online data resources, aiding readers in mastering multivariate statistics.

CHAPMAN HALL | 2025 | 294 pp
PB | 9781032591971 | GBP 52.99

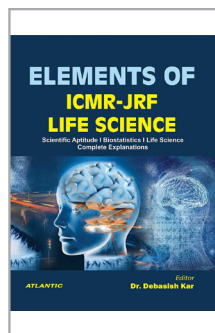


Fundamentals of Plant Biochemistry and Biotechnology

Shivani Jaggi Guleria, Principal, Institute of Science and Technology | B.Sc., M.Sc., Ph.D.

This insightful book covers biochemistry and biotechnology basics in 12 chapters, starting with chemistry and biology fundamentals. It delves into macromolecules like amino acids, proteins and nucleic acids, discussing cellular metabolism and biosynthetic pathways. Aligned with BSc Agriculture syllabus, the book includes self-evaluation questions.

ATLANTIC | 2025 | 308 pp
PB | 9788126940158 | **INR 595**

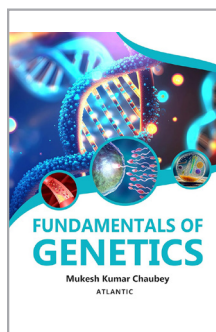


Elements of ICMR-JRF Life Science

Dr. Debasish Kar, Assistant Professor, Department of Biotechnology, Ramaiah University of Applied Sciences | M.Sc., Ph.D., IIT Kharagpur

This book for ICMR-JRF Life Science aspirants comprises three sections—Scientific Aptitude, Biostatistics and advanced Life Sciences. It thoroughly explains each question to enhance problem-solving skills and fundamental understanding. It is a comprehensive guide for the exam, beneficial for graduate students preparing for similar tests like CSIR-NET and GATE.

ATLANTIC | 2024 | 700 pp
PB | 9788126933365 | **INR 795**

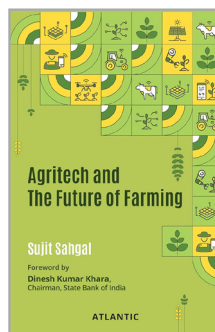


Fundamentals of Genetics

Mukesh Kumar Chaubey, Assistant Professor, Department of Zoology, National Post Graduate College | Ph.D., Deen Dayal Upadhyay Gorakhpur University

This book delves into Pre-Mendelian concepts and modern genetic research, covering Mendel's laws, gene interaction and cytoplasmic inheritance. It seamlessly merges classical knowledge with contemporary insights, exploring chromosome chemistry, gene expression and DNA repair. This comprehensive guide caters to students, educators and researchers alike.

ATLANTIC | 2024 | 552 pp
PB | 9788126936854 | **INR 995**

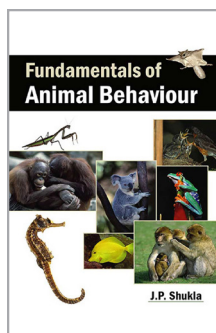


Agritech and The Future of Farming

Sujit Sahgal, Former Head Equities, HSBC India

Countries worldwide are modernising farming, but India's agricultural sector faces challenges. To boost profitability and empower farmers, India must embrace agritech. This book advocates for adopting modern methods and technology, offering solutions for sustainable and lucrative farming, catering to stakeholders in the agricultural sector.

ATLANTIC | 2024 | 256 pp
PB | 9788126939374 | **INR 695**

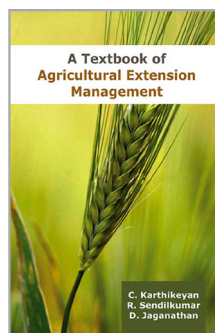


Fundamentals of Animal Behaviour

J.P. Shukla, Reader, P.G. Department of Zoology, S. Kisan P.G. College, Basti | M.Sc. (Zoology), Ph.D., FAEB, FASI

The book explores various aspects of animal behaviour, including innate and learning behaviour, social interactions, and biological clock. It delves into emerging topics like neuro-endocrine regulation and pheromones. Aimed at students and researchers, it offers practical applications and sample questions. The text is supplemented with visuals and written in an easy-to-understand style.

ATLANTIC | 2023 | 596 pp
PB | 9788126913374 | **INR 695**

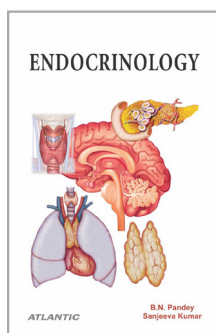


A Textbook of Agricultural Extension Management

C. Karthikeyan Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University | M.Sc. (Agriculture), Ph.D, IARI
R. Sendilkumar, Associate Professor, Department of Agricultural and Rural Management, Tamil Nadu Agricultural University | Ph.D. (Gold Medalist)
D. Jaganathan

The book covers various aspects of Agricultural Management including Management Process, Development Programs, Human Resource Planning and Information Systems. It aims to enhance skills of extension managers, scientists and administrators. With illustrations, discussion questions and a glossary, it is suitable for students, teachers and professionals in Agriculture, Agri-business, Home Science, Veterinary Science and related fields.

ATLANTIC | 2022 | 158 pp
PB | 9788126908752 | **INR 395**

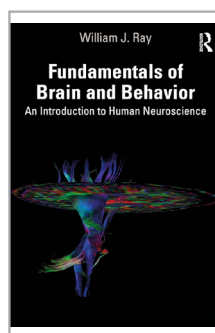


Endocrinology

B. N. Pandey, Professor & Head, Zoology, Purnea University | Ph.D.
Sanjeeva Kumar, Principal, Purnea College | M.Sc. (Zoology)

The book offers a comprehensive study on endocrine glands through morphological, histological and physiological aspects. Tailored for B.Sc. and M.Sc. Zoology students, it aids in endocrinology curriculum. Ideal for competitive exam preparation, it features lucid content, detailed diagrams, key points in boxes and interactive exercises for self-assessment.

ATLANTIC | 2022 | 262 pp
PB | 9788126929528 | **INR 450**

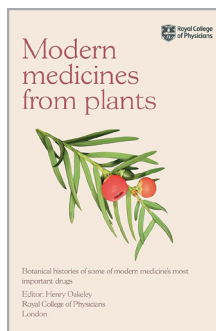


Fundamentals of Brain and Behavior

An Introduction to Human Neuroscience
William J. Ray

This accessible introduction to human neuroscience blends core topics with a unique evolutionary perspective. With clear diagrams, engaging case studies and online resources, it's the perfect starting point for students exploring behavioral neuroscience for the first time.

ROUTLEDGE | 2024 | 566 pp
PB | 9781032210254 | **GBP 71.99**



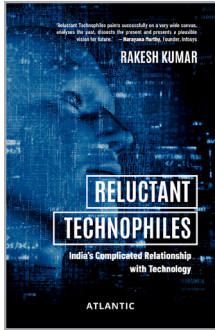
Modern Medicines from Plants

Botanical histories of some of modern medicine's most important drugs

Henry Oakeley

This book explores the history and science behind 50 plants that have contributed to modern medicine. Written by experts from the Royal College of Physicians, it's a fascinating resource for those interested in herbal and prescription medicines.

CHAPMAN HALL | 2024 | 394 pp
PB | 9781032536170 | **GBP 28.99**



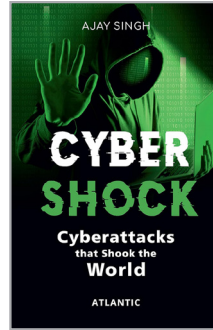
Reluctant Technophiles

India's Complicated Relationship with Technology

Rakesh Kumar, Lecturer, Library & Information Science, M.J.M. Modi College | M.Lib.I.Sc., UGC-NET

This book explores the complex role of technology in shaping India's future. While tech promises progress, deep-rooted inequalities, disinformation and systemic corruption limit its potential. Blending insights from ancient texts, quantum computing, mythology and current affairs, the book examines where technology helps—and where it falls short.

ATLANTIC | 2024 | 318 pp
PB | 9788126936915 | INR 595



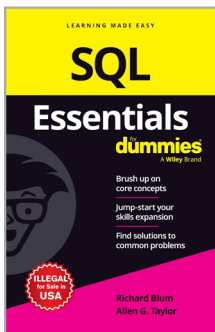
Cyber Shock

Cyberattacks that Shook the World

Ajay Singh, Former CEO, Fintech Company

This book delves into major cyberattacks, showcasing extraordinary tactics and impacts on organisations. The book provides a comprehensive view of the evolving cybersecurity landscape, highlighting the intricate details of attacks and strategies used by threat actors. Essential reading for understanding the dangers and complexities of the cyberworld.

ATLANTIC | 2024 | 232 pp
PB | 9788126939312 | INR 595

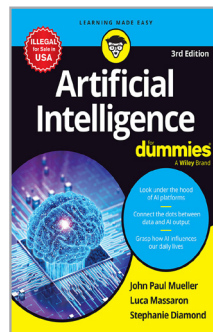


SQL Essentials for Dummies

Richard Blum, Network And Systems Administrator | Master's (Management Information Systems), Purdue University
Allen G. Taylor, Instructor, Pioneer Academy, LLC | MSEE (Electrical Engineering), San Diego State University

This handbook is a concise guide to fundamental SQL concepts, a standard language in relational databases. It offers direct and practical information without unnecessary details, making it ideal for quick reference. Whether refreshing your knowledge or needing a reliable desk companion, it delivers essential SQL insights efficiently.

DUMMIES | 2025 | 208 pp
PB | 9789363860384 | INR 595

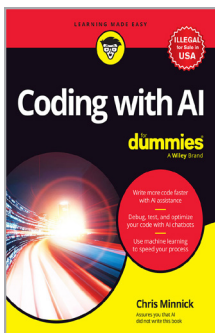


Artificial Intelligence for Dummies

John Paul Mueller, Freelance Author and Technical Editor
Luca Massaron, Data Science & Modelling Senior Expert, illimity Bank | Executive M.B.A., CUOA Business School
Stephanie Diamond, Marketing Professional and Author

This influential book explores the rapid evolution of AI tools, delving into how these systems work and the pivotal role of data. It offers insights on integrating AI into daily life, potential AI-driven futures and the impact of AI on jobs and lifestyle. A jargon-free guide addressing key AI queries.

DUMMIES | 2025 | 368 pp
PB | 9789363861749 | INR 895

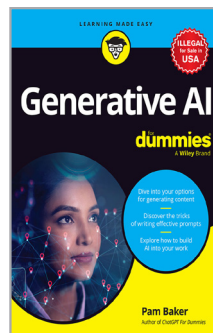


Coding with AI for Dummies

Chris Minnick, Accomplished Author, Teacher and Programmer | Writing, Literature, Journalism and Film, University of Michigan

This informative book teaches how artificial intelligence enhances coding efficiency. From automating code production to debugging, AI streamlines tasks, allowing focus on core development. Learn about coding assistant platforms and step-by-step implementation for smoother coding. Save time and improve coding skills with AI tools outlined in the book.

DUMMIES | 2025 | 336 pp
PB | 9789363862692 | INR 795

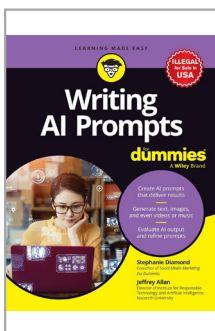


Generative AI for Dummies

Pam Baker, Freelance Journalist, Generative AI Strategist, LinkedIn Learning Instructor, Book Author, Content Creator, Speaker | Columbus State University

This book helps unlock the power of generative AI. Written by the author of ChatGPT for Dummies, this guide shows you how to choose the right platforms, craft effective prompts and use AI for content creation, research and more. Boost both your personal and professional projects with generative AI technology.

DUMMIES | 2025 | 304 pp
PB | 9789363864733 | INR 795

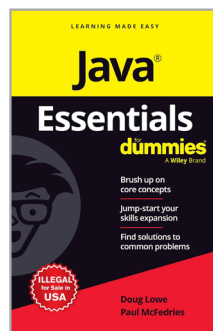


Writing AI Prompts for Dummies

Stephanie Diamond, Marketing Professional and Author
Jeffrey Allan, Director, Institute for Responsible Technology and Artificial Intelligence (IRT), Nazareth University | B.A. (Psychology), M.A. (Forensic Psychology), Ph.D., Southern New Hampshire University

This handbook is a comprehensive guide enabling users to harness generative AI effectively. Covering text, images, videos and music creation, the book imparts foundational knowledge and practical strategies for achieving impressive results confidently.

DUMMIES | 2025 | 288 pp
PB | 9789363865426 | INR 795

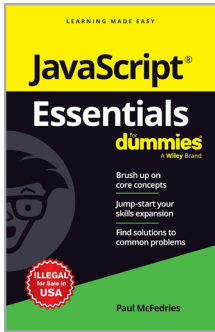


Java Essentials for Dummies

Doug Lowe, IT Director (Blair, Church & Flynn) | B.A. (English Literature), California State University
Paul McFedries, President, Logophilia Limited | B.Sc. (Mathematics, Computer Science), University of Toronto Scarborough

This handbook is a concise guide to Java's core components, a versatile language for various applications. It skips unnecessary details, providing quick access to essential information for desktop, mobile and web development. The book's straightforward approach ensures a reliable reference for learners seeking efficiency.

DUMMIES | 2025 | 208 pp
PB | 9789363865785 | INR 595

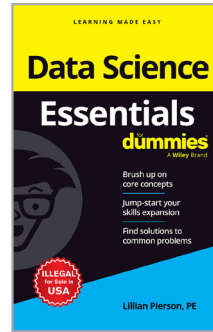


JavaScript Essentials for Dummies

Paul McFedries, President, Logophilia Limited
| B.Sc. (Mathematics, Computer Science),
University of Toronto Scarborough

This handbook is a concise guide to core JavaScript concepts, ideal for website development. This practical book skips unnecessary details and provides clear explanations. It covers JavaScript foundations efficiently, making it a valuable desk reference for beginners and professionals seeking quick answers.

DUMMIES | 2025 | 695 pp
PB | 9789363866775 | INR 595

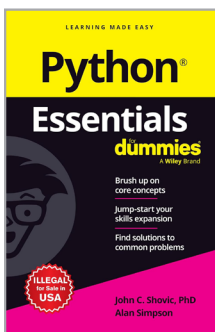


Data Science Essentials for Dummies

Lillian Pierson, Fractional CMO & Growth
Advisor, Data-Mania, LLC | B.S. (Environmental
Engineering), University of Central Florida

This insightful book is a concise guide covering the core concepts of data science, including data collection, cleaning, processing and visualisation. It offers a direct and accessible approach, eliminating unnecessary details to provide quick and focused insights into this high-demand field, helping readers gain confidence in navigating its fundamentals.

DUMMIES | 2025 | 192 pp
PB | 9789363868090 | INR 595

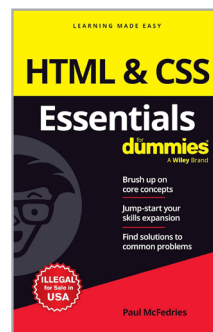


Python Essentials for Dummies

John C. Shovic, Director, Center for Intelligent
Industrial Robotics, University of Idaho | MSEE, Ph.D.
(Electrical Engineering), University of Idaho
Alan Simpson, Online Instructor (Education
To Go), Web Developer | Master's (Experimental
Psychology), San Diego State University

This book provides a concise guide to core Python concepts. It skips unnecessary details, making it ideal for quick reference while working or upskilling. Tailored to essential topics, it serves as a reliable resource for both brushing up on Python skills and advancing in related fields like web development and app creation.

DUMMIES | 2025 | 192 pp
PB | 9789363868618 | INR 595

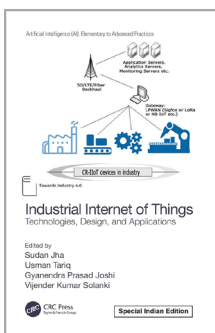


HTML & CSS Essentials for Dummies

Paul McFedries, President, Logophilia Limited
| B.Sc. (Mathematics, Computer Science),
University of Toronto Scarborough

This book is a concise guide to core HTML & CSS concepts, essential for understanding internet development. This straightforward book skips unnecessary details, focusing on fundamentals. It serves as a quick reference for beginners and professionals alike, offering practical insights without unnecessary fluff.

DUMMIES | 2025 | 176 pp
PB | 9789363869448 | INR 595



Industrial Internet of Things

Technologies, Design, and Applications

Sudan Jha
Usman Tariq
Gyanendra Prasad Joshi
Vijender Kumar Solanki

This intriguing book is a comprehensive guide covering IoT workflow, and its basic and advanced concepts. It explains Industrial IoT's working methodology, latest technologies, challenges and data-based intelligent systems. Topics include data acquisition, security, learning, data analysis and case studies on IoT applications.

CRC PRESS | 2025 | 240 pp
PB | 9781032992464 | INR 1295



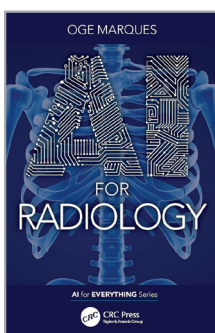
Data Science Ethics

Concepts, Techniques and Cautionary Tales

David Martens, Professor, Data Science (Engineering
Management), University of Antwerp | M.B.A.,
Ph.D. (Applied Economics), KU Leuven

The book explores the ethical implications of data science, addressing issues like privacy invasion and discrimination. It emphasises the importance of understanding ethical considerations in data-driven decision-making, offering techniques such as k-anonymity and explainable AI. The book includes cautionary tales and exercises to guide readers in balancing ethics and data utility.

OXFORD UP | 2024 | 272 pp
PB | 9780198929987 | INR 1495



AI for Radiology

Oge Marques

This book explores how AI is transforming radiology—enhancing workflows, improving patient care and supporting radiologists. Blending technical insight with practical relevance, it's essential reading for medical professionals, tech experts and anyone interested in AI's role in healthcare.

CHAPMAN HALL | 2024 | 236 pp
PB | 9780367627256 | GBP 23.99



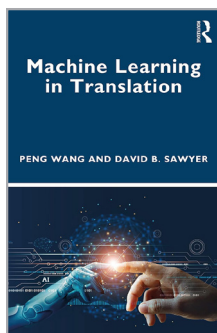
Smart City Blueprint

Policy, Community, Futures

Tan Yigitcanlar

This book explores smart city frameworks, technologies, policies and urban futures. With real-world case studies, it serves as a vital resource for urban policymakers, planners, scholars and students working on innovative and sustainable smart city solutions.

CHAPMAN HALL | 2024 | 350 pp
PB | 9781032517193 | GBP 47.99

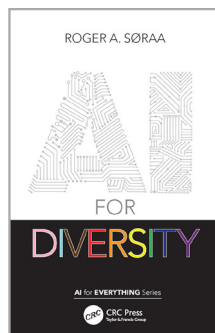


Machine Learning in Translation

Peng Wang
David B. Sawyer

This book explores how machine learning (ML) enhances translation workflows, focusing on the overlap between human and ML. It covers key ML tasks in translation, the role of data, and the need for new skills in translation education. Essential for students and professionals in translation and language technology.

ROUTLEDGE | 2023 | 218 pp
PB | 9781032323800 | **GBP 35.99**

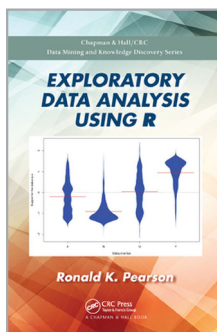


AI for Diversity

Roger A. Søråa

This book explores how AI systems can perpetuate exclusion and discrimination unless designed with diversity in mind. Highlighting the risks of biased data, it advocates for diversity-awareness strategies in AI development to ensure more inclusive, equitable outcomes. An essential read for those interested in technology, ethics and social justice.

CHAPMAN HALL | 2023 | 130 pp
PB | 9781032073569 | **GBP 23.99**

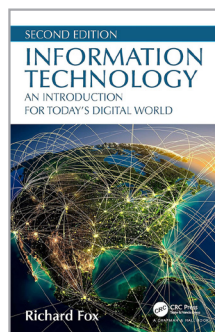


Exploratory Data Analysis Using R

Ronald K. Pearson

This book offers a comprehensive introduction to data analysis with R, covering data exploration, visualisation, regression models and storytelling. It also delves into R programming, text data, predictive modeling and best practices. The final chapter focuses on reproducible computing and managing R projects, making it ideal for beginners and practitioners.

CHAPMAN HALL | 2020 | 562 pp
PB | 9780367571566 | **GBP 47.99**



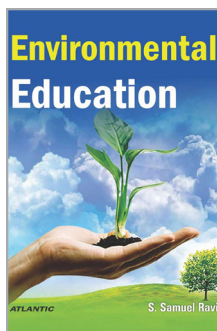
Information Technology

An Introduction for Today's Digital World

Richard Fox

This book provides a comprehensive introduction to IT concepts, including system administration, programming, cloud computing and security. It features hands-on examples for Windows 10 and Linux, updated career insights, and practical exercises. Ideal for introductory IT courses, it covers essential skills for aspiring professionals.

CRC/CH | 2020 | 592 pp
PB | 9780367820213 | **GBP 78.99**

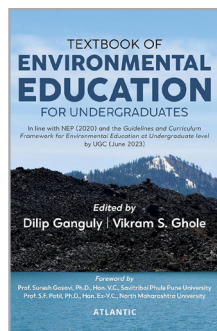


Environmental Education

S. Samuel Ravi, Assistant Professor, N.M. Christian College | M.A., M.Phil., Ph.D.

This book delves into the intricate relationship between man and the environment, focusing on human and environmental pollution's impact on society. Tailored for university courses in Environmental Education, it elucidates key concepts like human pollution and social issues. With 22 chapters, an Environmental Calendar, Glossary and references, it equips readers to combat environmental degradation.

ATLANTIC | 2025 | 546 pp
PB | 9788126928491 | INR 695



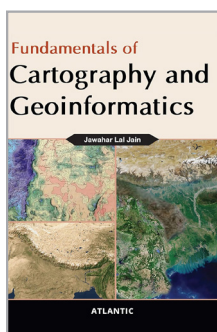
Textbook of Environmental Education for Undergraduates

In line with NEP (2020) and the Guidelines and Curriculum Framework for Environmental Education at Undergraduate level by UGC (June 2023)

Dilip Ganguly, Fellow, Institute of Chemists; Indian Ordnance Factories Service (IOFS), Retired Joint Secretary | M.Sc. (Chemistry), Ph.D. (Applied Chemistry), PGDMM, MDBA (MKTG)
Vikram S. Ghole, Head of Environmental Sciences Deptt, Savitribai Phule Pune University | M.Sc., B.Sc., Ph.D. (Biochemistry), University of Pune

This textbook aims to raise awareness on human impact on the environment. Aligned with the 2023 UGC syllabus, it offers comprehensive insights through visuals, case studies and external resources. Ideal for BSc students, it also aids in exam preparation and self-assessment.

ATLANTIC | 2025 | 486 pp
PB | 9788126939169 | INR 795

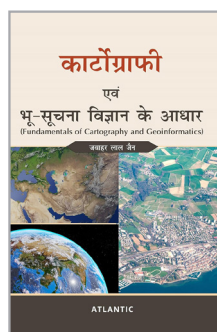


Fundamentals of Cartography and Geoinformatics

Jawahar Lal Jain, Professor, Department of Geography, Dr Harisingh Gour Central University | B.A., M.A., Ph.D. (Geography and Cartography)

The book simplifies map science and modern technologies like Remote Sensing, GIS and GPS for both teachers and students. It eliminates complexity by focusing on explaining concepts without delving into complex mathematical and scientific concepts, offering insights into current trends.

ATLANTIC | 2024 | 234 pp
PB | 9788126935710 | INR 495

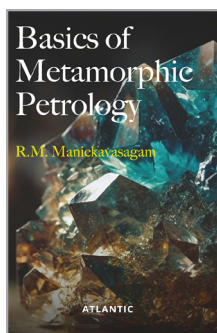


कार्टोग्राफी एवं भू-सूचना विज्ञान के आधार

जवाहर लाल जैन, प्रोफेसर, भूगोल विभाग, डॉ. हरिसिंह गौर केंद्रीय विश्वविद्यालय | बी.ए., एम.ए., पीएच.डी. (भूगोल एवं मानचित्रकला)

यह पुस्तक मानचित्र विज्ञान और भू-सूचना विज्ञान के समग्र विषय को सरल हिन्दी में समझाती है। इसमें तकनीकी शब्दों का अंग्रेजी रुपान्तरण, अंग्रेजी या देवनागरी लिपि में अभिव्यक्तियाँ और सामान्य शब्दों में विषय की बारीकियाँ प्रस्तुत की गई हैं, ताकि पाठक की समझ विकसित हो सके।

ATLANTIC | 2024 | 258 pp
PB | 9788126935741 | INR 495

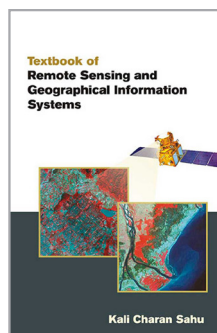


Basics of Metamorphic Petrology

R.M. Manickavasagam, Retired Professor, Earth Sciences and Institute Instrumentation Center, Indian Institute of Technology (IIT) | Doctoral Degree, Geology

This book covers tectonic settings, metamorphism types, mineral paragenesis and P-T conditions. It explains facies, chemographic diagrams and rock-specific metamorphism, including calcareous rocks. Practical field identification and textural analysis are also included, targeting geology students for independent study.

ATLANTIC | 2024 | 220 pp
PB | 9788126937301 | INR 595

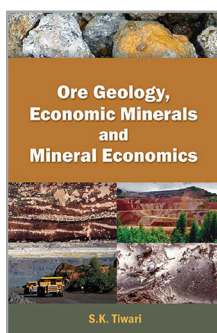


Textbook of Remote Sensing and Geographical Information Systems

Kali Charan Sahu, Reader, Berhampur University

Remote sensing technology in India began in the 1960s, advancing through the 1970s and 1980s with space technology for communication and resource monitoring. India's achievements include launching satellites like IRS-1A and Oceansat-1. The technology, used for over two decades, aids in Earth resource inventory, disaster management and has educational applications.

ATLANTIC | 2024 | 512 pp
PB | 9788126909100 | INR 495

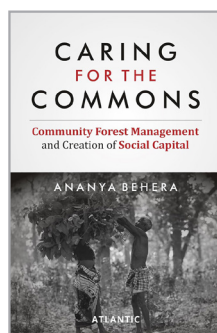


Ore Geology, Economic Minerals and Mineral Economics

S.K. Tiwari, Associate Professor, UGC Academic Staff College, Banaras Hindu University (BHU) | Postgraduate (Applied Geology), Ph.D. (Thesis on Geology of Andaman & Nicobar Islands), BHU

This textbook in 2 volumes covers geology, economic minerals, and mineral economics. Vol. 1 focuses on mineral resources, ore geology and economic minerals like diamond, gold and limestone. Vol. 2 includes sections on ocean and forest resources, mineral economics and mineral-based industries, catering to geology, geography and mining engineering students and researchers.

ATLANTIC | 2024 | 764 pp
PB | 9788126914036 | INR 695



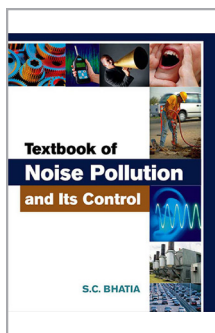
Caring for the Commons

Community Forest Management and Creation of Social Capital

Ananya Behera, Faculty, Department of Sociology, Rama Devi Women's University

This book delves into the connection between social capital and Community Forest Management in Odisha, India. It examines tribal and non-tribal approaches, governance models like Joint Forest Management and the impact of civil society groups. The book underscores the vital link between CFM and social capital in addressing forest depletion and community cohesion.

ATLANTIC | 2024 | 274 pp
PB | 9788126940141 | INR 895

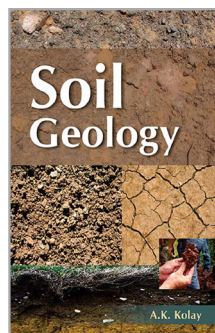


Textbook of Noise Pollution and Its Control

S.C. Bhatia, Chemical Engineer, BITS, Pilani | M.B.A., Ph.D. (Applied Economics), KU Leuven

Noise pollution, a growing concern due to urbanisation and industrialisation, poses serious health risks and challenges. This textbook explores noise control methods like silencers and machinery design improvements. Awareness and coordination efforts are crucial in preventing noise pollution. The book aims to educate readers on environmental degradation and support academic studies in Environmental Science.

ATLANTIC | 2023 | 524 pp
PB | 9788126900374 | INR 595

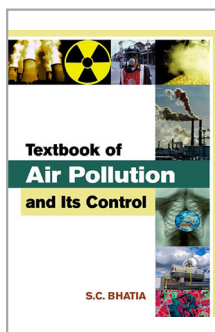


Soil Geology

A.K. Kolay, Retired Professor, School of Agricultural Sciences & Rural Development, North Eastern Hill University | M.Sc. (Agriculture), Ph.D., IARI

Different geological formations in India, like Archaean rocks and Deccan Trap lava flows, weather to form distinct soils such as red, black, brown hill and alluvial soils. The book discusses their formation, characteristics and relationship, aiding students, teachers and researchers in Soil Science courses.

ATLANTIC | 2021 | 256 pp
PB | 9788126914531 | INR 350



Textbook of Air Pollution and Its Control

S.C. Bhatia, Chemical Engineer, BITS, Pilani | M.B.A., Ph.D. (Applied Economics), KU Leuven

The Earth's atmosphere has been significantly altered by fossil fuel emissions, posing a grave threat to humanity. A comprehensive book on air pollution details its causes, impacts and solutions, emphasising the urgent need for pollution control. With illustrations and a glossary, it serves as a vital resource for students, researchers and environmentalists.

ATLANTIC | 2021 | 596 pp
PB | 9788126908257 | INR 695

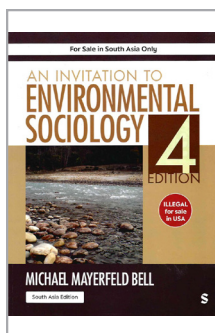


Environmental Issues and Challenges

Abhik Gupta
Susmita Gupta

This book delves into environmental studies, stressing its multidisciplinary approach. It covers conservation basics, ecosystem management and understanding diverse ecosystems. The text addresses challenges like biodiversity loss from climate change, resource exploitation, pollution and disasters. It proposes pollution control measures and policy changes to combat issues like wildlife poaching and deforestation.

ROUTLEDGE INDIA | 2024 | 344 pp
PB | 9781032843155 | INR 995

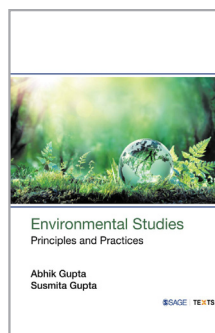


An Invitation to Environmental Sociology

Michael Mayerfeld Bell, Professor, Community and Environmental Sociology, University of Wisconsin-Madison | B.A., Wesleyan University, Ph.D., Yale University

The fourth edition of this book explores ecological dialogue, virtual environmentalism and environmental social movement theory. It covers theoretical trends like environmental flows and participatory governance. Online resources are available. The book delves into environmental sociology with a personal touch, addressing sustainability challenges and climate change skepticism.

SAGE SOUTH ASIA | 2024 | 400 pp
PB | 9788132110118 | INR 895



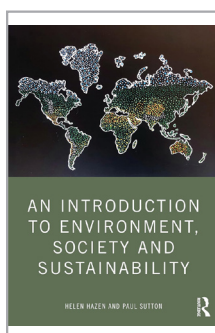
Environmental Studies

Principles and Practices

Abhik Gupta
Susmita Gupta

This book is a textbook aligned with UGC guidelines, covering fundamental concepts, sustainable management, ecosystems, impacts and challenges. It emphasises global and local examples, caselets and practical aspects. Suitable for students and professionals, it simplifies environmental issues, policies and legislations in a clear, accessible manner.

SAGE TEXTS | 2021 | 344 pp
PB | 9789353885588 | INR 550

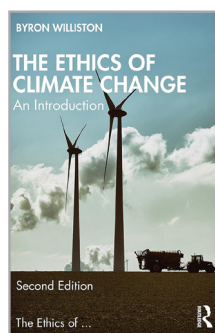


An Introduction to Environment, Society and Sustainability

Helen Hazen
Paul Sutton

This book explores the intricate relationship between human activities and natural limits, highlighting sustainability challenges arising from population growth and consumption. It offers analysis and solutions to environmental issues like land degradation and climate change. Illustrated with figures and case studies, it caters to students and scholars in environmental studies and related fields.

ROUTLEDGE | 2025 | 382 pp
PB | 9781032265032 | GBP 35.99



The Ethics of Climate Change

An Introduction

Byron Williston

This updated edition examines the ethical issues surrounding climate change, covering topics like capitalism, law, international diplomacy and political inaction. With case studies and philosophical analysis, it's an essential resource for students in applied ethics, sustainability and global justice.

ROUTLEDGE | 2024 | 246 pp
PB | 9781032257662 | GBP 36.99



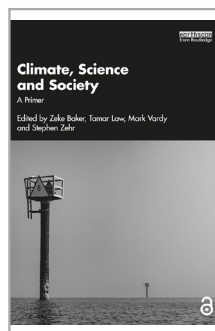
Disaster Health Management

A Primer for Students and Practitioners

Gerry FitzGerald, Stacey Pizzino, Penelope Burns, Colin Myers, Mike Tarrant, Ben Ryan, Marie Fredriksen, Peter Aitken

This updated edition is the definitive guide to disaster health management, covering key principles, planning, response and recovery. With real-world case studies—including COVID-19—it's essential reading for students and professionals dedicated to improving health outcomes during crises and emergencies.

ROUTLEDGE | 2024 | 428 pp
PB | 9781032139401 | GBP 51.99



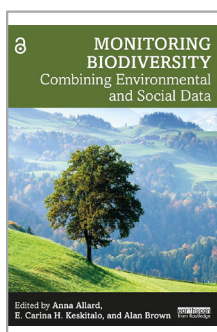
Climate, Science and Society

A Primer

Zeke Baker
Tamar Law
Mark Vardy
Stephen Zehr

This primer makes climate change research accessible to students, with 37 chapters covering topics like communication, policy and energy transitions. Written by STS and social science scholars, it's a valuable resource for students in climate change and environmental studies.

ROUTLEDGE | 2024 | 342 pp
PB | 9781032530178 | GBP 38.99



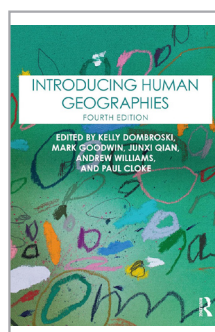
Monitoring Biodiversity

Combining Environmental and Social Data

Anna Allard
E. Carina H. Keskkitalo
Alan Brown

This book reexamines biodiversity monitoring, highlighting the integration of new technologies with traditional field practices. It covers various methodologies, challenges and the design of monitoring systems across different countries. It is essential for students in environmental monitoring, assessment and management, particularly in Europe, with international relevance.

ROUTLEDGE | 2023 | 416 pp
PB | 9781032015941 | GBP 34

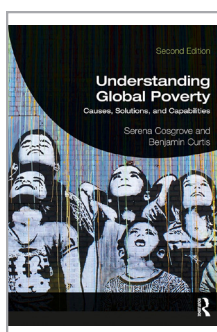


Introducing Human Geographies

Kelly Dombroski
Mark Goodwin
Junxi Qian
Andrew Williams
Paul Cloke

This book offers a refreshed, comprehensive overview of human geography. Featuring 70+ expert contributions, the book explores foundational ideas, key research themes and interdisciplinary collaborations, making it an essential resource for students new to the field.

ROUTLEDGE | 2022 | pp
PB | 9780367211769 | GBP 52.99



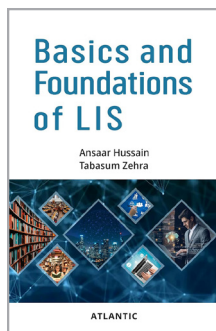
Understanding Global Poverty

Causes, Solutions, and Capabilities

Benjamin Curtis
Serena Cosgrove

This book explores the causes and solutions to global poverty, focusing on the capabilities approach. Written by Benjamin Curtis and Serena Cosgrove, it provides a thorough examination of poverty through case studies and theoretical frameworks, making it essential for scholars.

ROUTLEDGE | 2021 | 376 pp
PB | 9780367489830 | GBP 35.99

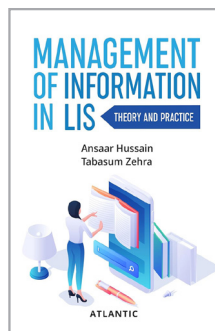


Basics and Foundations of LIS

Ansaar Hussain, Chief Librarian, J&K Higher Education Department | Master's (LIS), University of Kashmir, Gold Medalist
Tabasum Zehra, Information Science Professional | Master's (LIS & English Literature), Central University of Kashmir

This is a thorough textbook on Library and Information Science, meeting UGC CBSE guidelines. It covers core principles, historical evolution, laws, types of libraries, information society, legislation, services, sources, user studies and more. Features accessible approach, latest developments, critical modules and self-evaluation exercises. Ideal for BLIS/MLIS aspirants and professionals.

ATLANTIC | 2024 | 326 pp
PB | 9788126938490 | **INR 550**



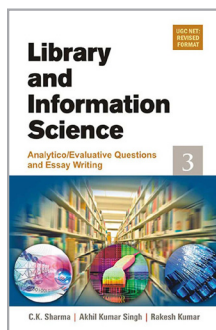
Management of Information in LIS

Theory and Practice

Ansaar Hussain, Chief Librarian, J&K Higher Education Department | Master's (LIS), University of Kashmir, Gold Medalist
Tabasum Zehra, Information Science Professional | Master's (LIS & English Literature), Central University of Kashmir

This book is a comprehensive textbook covering core principles of information management in Library and Information Science. It includes classification, cataloguing and indexing techniques, detailed explanations of DDC, AACR-2R and MARC 21. Meeting UGC CBSE guidelines, it is suitable for undergraduate students, BLIS/MLIS aspirants and professionals.

ATLANTIC | 2024 | 434 pp
PB | 9788126938520 | **INR 695**

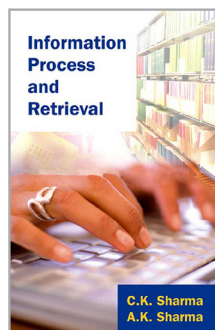


Library & Information Science (3 Vols. Set)

C.K. Sharma, Founder President, Chhattisgarh Library Association
Akhil Kumar Singh, Lecturer, Library & Information Science, M.M. College | M.Lib.I.Sc., M.Phil.
Rakesh Kumar, Lecturer, Library & Information Science, M. M. Modi College, Modinagar, India

The book covers the new syllabus of Library and Information Science for NET, along with some critiques, offering multiple choice questions in Vol. I, reading comprehension in Vol. II, and evaluative questions in Vol. III. It aids NET, JRF, SLET and PhD aspirants, enhancing subject knowledge and test preparation with authentic source material and term explanations.

ATLANTIC | 2023 | 752 pp
PB | 9788126908974 | **INR 1485**

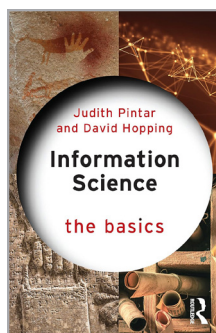


Information Process and Retrieval

C.K. Sharma, Founder President, Chhattisgarh Library Association
A.K. Sharma, Librarian, Shyam Lal College(Evening), University of Delhi | M.Sc. (Zoology), M.Lib.Sc., Ph.D. (Lib. & Info. Sc.)

Information technology plays a crucial role in accelerating economic growth and has permeated various aspects of human life. The book focuses on computer-based retrieval systems, teaching readers about information retrieval as a communication process. It covers topics like indexing, webometrics, ISO-9000 applications in libraries and the impact of IT on higher education.

ATLANTIC | 2022 | 240 pp
PB | 9788126906963 | **INR 350**



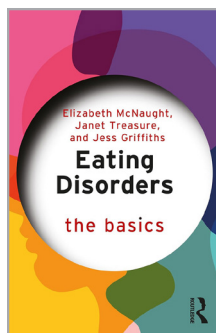
Information Science

The Basics

Judith Pintar
David Hopping

The book offers a clear and easy-to-understand overview of the diverse realm of Information Science (IS). It explores a modern field of study with deep historical foundations, with each chapter examining a different area within IS. It is an essential work for the readers interested in the subject of IS and its impact on the world.

ROUTLEDGE | 2022 | 272 pp
PB | 9780367725181 | **INR 1195**



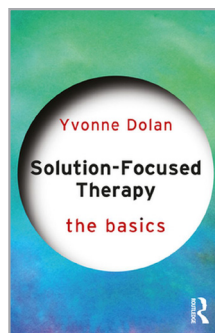
Eating Disorders

The Basics

Elizabeth McNaught
Janet Treasure
Jess Griffiths

This practical guide explores eating disorders through research, real stories and expert insight. Covering diagnosis, treatment and support, it's ideal for healthcare professionals, students, individuals affected by eating disorders and their loved ones seeking understanding and informed ways to help.

ROUTLEDGE | 2024 | 208 pp
PB | 9781032379579 | INR 1195



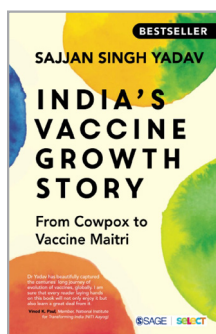
Solution-Focused Therapy

The Basics

Yvonne Dolan

This book explores evidence-based solution-focused brief therapy, covering its development, supporting research and key techniques. Originally a psychotherapeutic method, it is now used in various fields. The guide offers a comprehensive overview and practical insights for students, mental health professionals, caregivers and individuals interested in brief therapies.

ROUTLEDGE | 2024 | 178 pp
PB | 9781032511290 | INR 1195



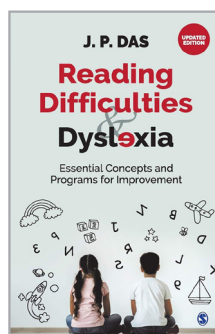
India's Vaccine Growth Story

From Cowpox to Vaccine Maitri

Sajjan Singh Yadav, Additional Secretary, Department of Expenditure, Ministry of Finance, Government of India | P.G. (Animal Husbandry), M.B.A. (Finance), Delhi University, M.P.A. (Public Policy), University of Minnesota

Vaccines save 3 million lives yearly, eradicating smallpox and near-eliminating polio. India's vaccine history predates the West's discovery. This book explores vaccine evolution, leadership, nationalism, hesitancy and diplomacy. The book also covers the rapid COVID-19 vaccine development, detailing India's massive vaccination campaign.

SAGE SELECT | 2022 | 308 pp
PB | 9789354795237 | INR 595



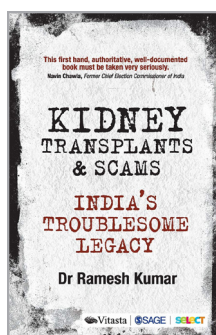
Reading Difficulties & Dyslexia

Essential Concepts and Programs for Improvement

J. P. Das, Director, JP Das Centre on Developmental & Learning Disabilities, University of Alberta | B.A. Hons. (Psychology and Philosophy), M.A. (Experimental Psychology), Ph.D., University of London

The updated edition of the book challenges the traditional view of dyslexia and explores contemporary explanations for learning difficulties in children. It delves into cognitive and neuroscience research, as well as the impact of poverty on learning. It offers intervention programs focusing on cognitive flexibility and attentional control to enhance reading and math skills.

SAGE INDIA | 2020 | 290 pp
PB | 9789353884628 | INR 745



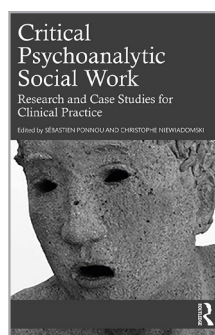
Kidney Transplants & Scams

India's Troublesome Legacy

Dr. Ramesh Kumar

Dr Ramesh Kumar exposes India's alarming kidney trade, where transplants often bypass legal norms. He highlights the urgent need for a National Organ Harvesting Programme (NOHP), proposing kidney retrieval from brain-dead accident victims as a solution. The book underscores legal reform and India's delayed progress in indigenous dialysis technology.

VITASTA SAGE SELECT | 2020 | 268 pp
PB | 9789353882341 | INR 495



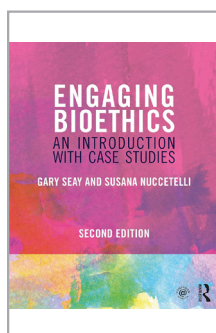
Critical Psychoanalytic Social Work

Research and Case Studies for Clinical Practice

Sébastien Ponnou
Christine Niewiadomski

This book explores the integration of psychoanalytic thought into social work, offering a critique of evidence-based practice. Featuring case studies, it addresses the ethical, practical and systemic challenges social workers face. Essential for clinical social workers, mental health professionals and students of sociology, psychology and philosophy interested in social intervention.

ROUTLEDGE | 2023 | 290 pp
PB | 9781032283463 | GBP 31



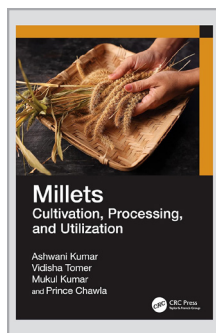
Engaging Bioethics

An Introduction with Case Studies

Gary Seay
Susana Nuccetelli

This book introduces key moral theories and legal concepts before addressing major ethical issues in healthcare and research. Updated for topics like COVID-19, gene editing and abortion law, it includes case studies, diverse perspectives and pedagogical tools—ideal for students and trainees in bioethics, medicine and public health.

CRC PRESS | 2023 | 476 pp
PB | 9781032189185 | GBP 51.99



Millets

Cultivation, Processing, and Utilization

Ashwani Kumar
Vidisha Tomer
Mukul Kumar
Prince Chawla

This book provides an in-depth look at millet cultivation, processing and applications. Covering everything from farming practices to nutritional benefits and food uses, this book is an essential resource for students, researchers, farmers and entrepreneurs.

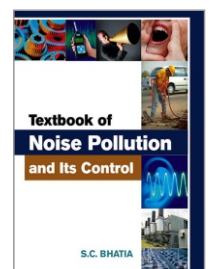
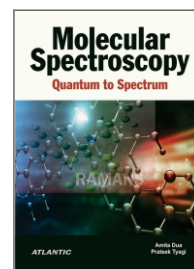
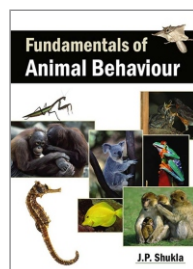
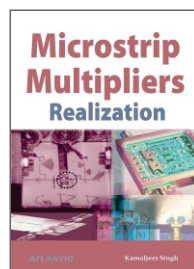
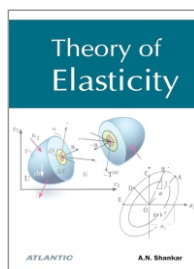
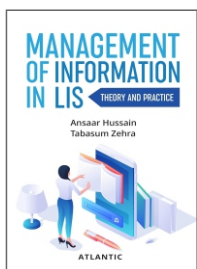
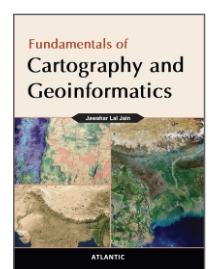
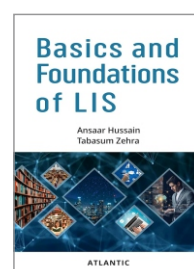
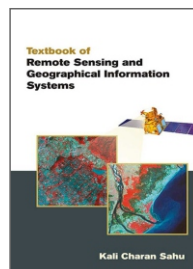
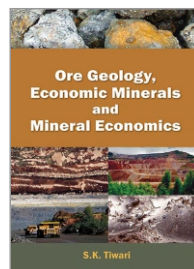
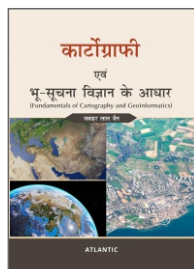
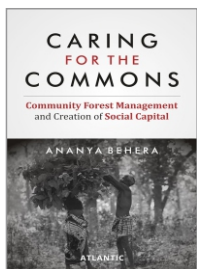
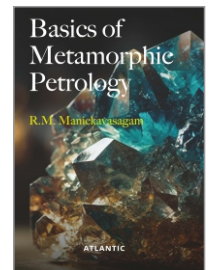
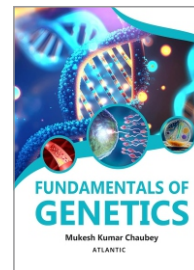
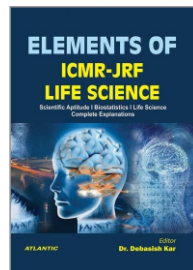
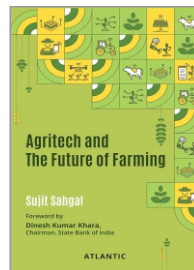
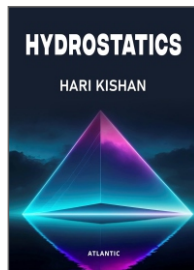
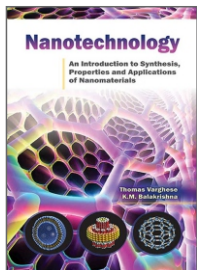
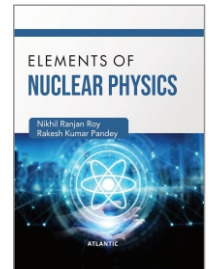
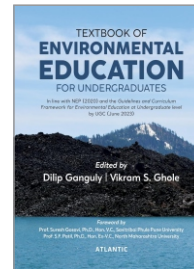
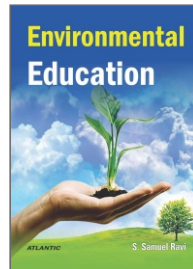
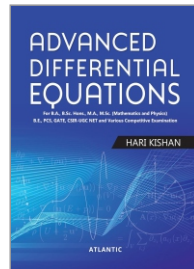
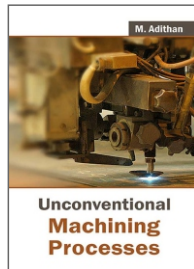
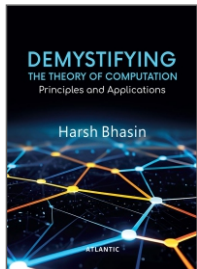
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